



January 6, 2009 - World's Fair Label Group is a full-service, worldwide record label administration company.

In operation since 2004, World's Fair Label Group provides complete administration services to independent labels, and directly to artists for self-releases. Based in New York City, World's Fair has a team of 12 full time staff providing press, radio promotions, online marketing, video promotions, sales, manufacturing, design and finance services.

In North America World's Fair works with a number of US distribution companies on a client-by-client basis, and is pleased to announce, as of January 2009, an exclusive distribution agreement with Fontana North.

Internationally, World's Fair has a partnership with Cooperative Music (Co-Op), a multi-territory independent marketing, promotions and distribution network with marketing and promotion teams in 13 territories.

Distributed labels & artists under this exclusive agreement include: Daptone Records (Sharon Jones & The Dap-Kings), Bella Union (Midlake), Great Society, Secret Machines, Ivy League Records (Vines, Youth Group), Headless Heroes and the Dandy Warhols.

Label Manager: Jenn McLeod