



CANADA'S HIP HOP GODFATHER BELLY THE FIRST CANADIAN INDIE HIP HOP ARTIST TO GO GOLD THIS CENTURY

Belly heads out on cross-country headlining tour

November 19, 2007, Toronto, ON – VP of CP Records and 2007 MuchMusic Video Award (MMVA) winner, Palestinian-Canadian rapper Belly has now become the first independent Canadian hip hop artist to go Gold this century with his double album debut ***The Revolution***. Belly now joins the ranks of other Gold-selling hip hop artists this year including T.I. and K-OS. This outstanding accomplishment comes hot on the heels of his new video for the album's third single "**Ridin**" featuring **Mario Winans**, which was added as The Big One last month at MuchMusic.

After releasing on June 5 2007, on CP Records/Fontana North, *The Revolution's* first single "**Pressure**" featuring Grammy Award winner **Genuwine**, reached number eight on the Canadian Top 100, and its video went to number one on MuchMusic's Countdown in April of 2007. Second single "**Don't Be Shy**", featuring Latina R&B sensations **Nina Sky** reached number 12 on the Canadian Top 100, and the song's video reached number seven on the MuchMusic Countdown. "**Ridin**", the album's third single, is currently cruising up the charts, at number 31 this week on the Canadian Top 100. Belly's Gold album also features collaborations with **Scarface** ("I Swear"), **Fabulous** ("The Freshest") and **Kurupt** ("I'm The Man").

2007 has been an incredible year for Belly. He took home the 2007 **MMVA** for **Best Rap Video**, was interviewed by **Geraldo** at Large for **Fox News, CNN**, as well as the **Associated Press**, was a panellist at Russell Simmons' Hip Hop Summit Action Network (HSAN) and wrote the new theme song for his hometown NHL team the Ottawa Senators. He kicked off the year touring the country with hip hop heavyweights Snoop Dogg and Ice Cube in January, so it's only fitting that Belly closes 2007 headlining his own cross-country tour:

Belly Cross Canada Club Tour:

Nov 21 – Barrie, ON - The Foundation
Nov 23 – Brantford, ON - Club Nemesis
November 24 – London, ON - Brandon Walters/ Embassy Hotel
November 29 – Moncton, NB - Oxygen
November 30 – Halifax, NS - Mercury Lounge
December 1 – Toronto, ON – Afterlife Nightclub
December 2 – Edmonton, AB - Rum Jungle
December 4 – Calgary, AB
December 5 – Kelowna, BC
December 6 – Nanaimo, BC
December 7 - Victoria, BC
December 8 – Delta, BC - Cheers
December 9 – Vancouver, BC - Appearance
December 15 – Ottawa, ON
December 20 – Mississauga, ON - Sugar Daddy's Nightclub
December 22 – Oshawa, ON - The Big Sexy
December 26 – Montreal, QC

Check www.bellylive.com for the latest updates on his cross-Canada tour. Venues to be confirmed soon.

About Fontana North:

Part of the MapleCore Ltd. family (MapleMusic Recordings, Open Road Recordings, Maplemusic.com, Grifter Music), Fontana North is the premiere independent music distribution company in Canada. Based in Toronto, Fontana North provides full marketing, promotional and publicity support, a nationally dedicated sales force and access to the U.S. marketplace. Fontana North's ever-growing roster includes Bodog Music, DRT, Fierce Panda Canada, Hieroglyphics, Ipecac, Modular, New West Records, Quango Music Group, Tommy Boy, Trustkill, Urbnet and Wrasse.

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